



# Walt's Utopia: Disneyland and American Mythmaking

*Priscilla Hobbs*

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## **Walt's Utopia: Disneyland and American Mythmaking** Priscilla Hobbs

The "Happiest Place on Earth" opened in 1955 during a trying time in American life--the Cold War. Disneyland was envisioned as a utopian resort where families could play together and escape the tension of the "real world." Since its construction, the park has continually been updated to reflect changing American culture.

The park's themed features are based on familiar Disney stories and American history and folklore. They reflect the hopes of a society trying to understand itself in the wake of World War II. This book takes a fresh look at the park, analyzing its cultural narrative by looking beyond consumerism and corporate marketing to how Disney helped America cope during the Cold War and beyond.

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