



Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2012: Wireless, Wi-Fi, RFID & Cellular Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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PLUNKETT'S WIRELESS, WI-FI, RFID & CELLULAR INDUSTRY ALMANAC 2012

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for access to search and export data at Plunkett Research Online

Pages: 495

Statistical Tables Provided: 11

Companies Profiled: 334

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Wireless, Wi-Fi, RFID & Cellular Industry

- 3G Cellular Systems, Including EV-DO, Are Enhanced/HSPA+ Offers High Speed Competition to 4G
- LTE Offers 4G High-Speed Platforms, Competes with WiMAX
- WiMAX Extends Wireless Range Far Beyond Wi-Fi
- Wi-Fi Is Pervasive and Indispensable
- MIMO (802.11n) Enhances WiMAX for High-Speed Wireless at 150 Mbps
- Bluetooth Provides Wireless Connectivity to Millions of Cellphones and Other Devices
- Handset Makers Adopt Android, Push Advanced 3G and 4G Smartphones
- RFID Drives Inventory Management Evolution
- Supply Chain Management (SCM) Software Combines with Wireless
- Self-Check-In Kiosks, RFID and Other New Technologies Save Labor Costs for Airlines and Hotels
- Wireless Information Systems Surge Ahead in Vehicles: Telematics, ITS and Real-Time Traffic Information

- Cellular Phone Subscriptions Worldwide Top 5.3 Billion
- Cellphones Revolutionize Life in Emerging Nations/mChek and M-PESA Enable Remote Banking
- Chinese, Indian and African Cellphone Markets Skyrocket
- Wireless Devices Become a Fast-Growing Market for Electronic Games/Angry Birds Major Success
- Mobile Music Plays a Major Role in New Cellphones
- Apple's iPhone and iPod Touch Raise User Expectations and Deliver Mobile Entertainment
- Video Via Cellphone and Mobile TV Gain Subscribers
- GPS and Location Based Services (LBS) Enhance Cellphone Subscriptions
- Location Based Advertising and Mobile Advertising on Cellphones Grow Quickly
- Apple Rules in Apps/Android Plays Catch-up
- Managing Bank Accounts via Cellphone, and Wireless (or Contactless) Payments
- In-Flight Wireless Takes Off
- Wireless Sensor Networks (WSNs) Ready to Spread/Nanotechnology Applications
- Nanotechnology & MEMS Applications in Optics and Displays Lead to a Breakthrough in Wireless Device Screens
- Carriers Eliminate Unlimited Access Plans for Smartphones and Landlines; Up Profit Potential

Wireless, Wi-Fi, RFID & Cellular Industry Statistics

- Wireless, Wi-Fi, RFID & Cellular Industry Overview
- Internet Access Technologies Compared
- Wireless Quick Facts
- Wireless Standards & Speeds
- Number of Business & Residential High Speed Internet Lines, U.S.: 2003-2010
- Top Mobile Operators by Number of Subscribers, Worldwide
- Cellular & Other Wireless Telecommunications, Selected Expenses, U.S. Firms: 2006-2009
- Cellular & Other Wireless Telecommunications, Estimated Sources of Revenue, U.S.: 2006-2009
- Satellite Telecommunications, Selected Expenses, U.S. Firms: 2006-2009

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Gregory Jones:

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