



Wireless Internet and Mobile Business How to Program

Harvey M. Deitel, Paul J. Deitel, Tem R. Nieto, Kate Steinbuhler

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For Wireless Internet/Web courses and advanced Internet/Web Programming courses focusing on the wireless internet found in departments of Computer Science, CIS, MIS, IT, Business, Engineering, and Continuing Education. While the rapid expansion of wireless technologies such as cell phones and palm pilots offers many new opportunities for businesses and programmers, it also presents numerous challenges related to issues such as security and standardization. **Wireless Internet & Mobile Business How to Program** offers a thorough treatment of both the management and technical aspects of this growing area, including coverage of current practices and future trends. The first half of the groundbreaking text explores the business issues surrounding wireless and mobile businesses, beginning with the decision to utilize specific technologies and the application of business principles to wireless devices. **Wireless Internet & Mobile Business How to Program** then discusses location-based services, a topic that will be revisited throughout the book since so much of wireless and mobile business depends on knowing the specific location of the customer. This portion of the book also addresses payment, security, legal and social issues, international wireless communications and more. The book then turns to programming for the wireless Internet and for mobile businesses, using the consistent and applied pedagogy that has garnered acclaim from both instructors and students for the Deitel's How to Program series. (Freely available online simulators of cellular phones and personal digital assistants (PDAs) make it possible for students to learn to program these devices without needing to own them.)

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