



Management Information Systems

Raymond McLeod

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This text aims to show future managers how the computer can help them to solve business problems. Focusing on the role of managers within an organization, the text emphasises the development of computer-based information systems to support an organization's objectives and strategies. In this Sixth Edition, four new chapters - on international computer use, quality, ethics, and management of information technology - relate recent business trends to management information systems. A running case study illustrates MIS concepts in the realworld, and seven technical modules describe the tools of systems development. There is also updated coverage of multimedia, and four-colour design. It is designed for students on senior undergraduate and postgraduate courses in MIS.

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