



Integrated Operations Management: A Supply Chain Perspective (Thomson Advantage Books)

Mark D. Hanna, W. Rocky Newman

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With its focus on supply chain management and the increased blending of service theory and applications with traditional manufacturing theory and applications, INTEGRATED OPERATIONS MANAGEMENT: A SUPPLY CHAIN PERSPECTIVE ties together SCM, business process management, with cross functional understanding. The authors cover creating processes, coordinating processes, and improving processes.

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