

## CIO Paradox: Battling the Contradictions of IT Leadership (Hardback) - Common

By (author) Martha Heller



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Regardless of industry, most major companies are becoming technology companies. The successful management of information has become so critical to a company's goals, that in many ways, now is the age of the CIO. Yet IT executives are besieged by a host of contradictions: bad technology can bring a company to its knees, but corporate boards rarely employ CIOs; CIOs must keep costs down at the very



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