

Magma Sketchbook: Idea Generation (Magma Sketchbooks)

Magma Books, Nik Mahon



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This Idea Generation sketchbook includes 136 blank pages with idea prompts for creative thinking, plus 16 pages of exercises and useful information on how to get from a problem to a solution, the four stages of the creative process, mind mapping and free association, reframing your proposition and using random stimulus.



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