



# **CreateSpace and Kindle Self Publishing Matrix - Writing Nonfiction Books That Sell Without Marketing: Publishing an eBook on Amazon Kindle Publishing or CreateSpace Self Publishing How To Guide**

*Chris Naish*

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# CreateSpace and Kindle Self Publishing Matrix - Writing Nonfiction Books That Sell Without Marketing: Publishing an eBook on Amazon Kindle Publishing or CreateSpace Self Publishing How To Guide

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"The premise of this book is NOT that you shouldn't market, but on what you can do to most solidly establish your book right here on Amazon." **Rachel B. Ramey (blogger/author) "a2jc4life" VINE VOICE**

"As of mid-August, CreateSpace and Kindle Self Publishing Matrix has Become THE Breakout Hit for Self-Publishing in 2014" **C. William Anderson @theseinspire "Charles Wm Anderson" VINE VOICE**

"Great Advice for Kindle Authors" **Rebecca of Amazon "The Rebecca Review" (The World of Amazon) COMMUNITY FORUM 04 TOP 500 REVIEWER HALL OF FAME REVIEWER VINE VOICE**

A valuable contribution; Highly Recommended" **Hypnotist 101, AKA Rick Smith (Author of CreateSpace & Kindle Self-publishing Masterclass)**

As an author you are likely not a master of keyword research and how to implement it to best effect. If this is a skill set you don't have, **this is the book that will put you head and shoulders above other authors.**

Yes, you've read the blogs & books that tell you to put keywords in your title, description etc...

## **Some of Which is WRONG or Oversimplified!**

- What if those keywords are too competitive?
- What if those keywords don't bring enough searches to matter?
- How do you measure any benefits your (or other authors) keywords may be bringing?

I promise you that apart from the foundational basics, **this is NOT the same old stuff repackaged!** To quote another reviewer: *"I promise you've never seen it put together this way."*

Listen, I know there are dozens of books on writing for CreateSpace and Kindle to choose from, but bear in mind... I didn't learn this info elsewhere, it's a system I put together myself, that works miracles when applied correctly!

Here's my challenge to you:

**If You Don't Find Something New in This Book, I Insist You Get a Refund!** Here's a taster of the things we'll cover inside:

- 1 powerful tactic that promotes ongoing sales, WITHOUT ongoing work or promotion!
- How to access unlimited future book ideas without trying.
- Position your book so that ONLY those using external promos can beat you.

- The "invisible hand" secret that lets you maximize income.
- Correct category placement to get more eyes on your book.

## **I'm not even going to go into keyword research & usage here, that's where I'm really going to blow you away!**

I'll leave you with more honest words from a Vine Voice Reviewer before I sign off...

*"I feel as if I am sitting next to him & he is tutoring me. He even provides the occasional moronic humor that a geek tutor would use to keep the topic lightened up. All of the above is meant as a compliment - this book has personality."*

So we come to a crossroads, we part ways...

Or I teach you something new that you can't find anywhere else!

This is your last chance. After this, there is no turning back...

You take the blue pill - the story ends, you wake up in your bed & believe whatever you want to believe.

You take the red pill - you stay in Wonderland & I show you how deep the rabbit-hole goes.

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