



Seo y Joomla (Spanish Edition)

José Borja

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Ante esto no podemos hacer nada más que adaptarnos al buscador e intentar comprenderlo lo mejor posible para que nuestras páginas sean indexadas y valoradas lo suficiente para que las muestre en esas posiciones tan deseadas.

Hablar de posicionamiento en buscadores es sinónimo de hablar de posicionamiento en Google.

En este libro intento explicar de forma clara y eficaz unas normas sencillas que hay que tener en cuenta si queremos posicionar nuestra Web en los primeros resultados de búsqueda.

La primera parte del libro habla de posicionamiento en general, de aspectos a tener en cuenta y que son válidos para cualquier página Web independientemente del sistema con el cual la hayamos hecho.

En la segunda parte del libro me centraré en el posicionamiento de páginas Web hechas con Joomla y algunos de los componentes más usados como Virtuemart, Sobi2 y en general todo el aspecto Seo de Joomla.

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