



Legal, Ethical and Regulatory Environment of Business

Bruce D. Fisher, Michael J. Phillips

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The chapters in this text are arranged in seven functional modules to emphasize the relevance of legal environment topics to business functions (e.g., marketing, finance, human resources, accounting, manufacturing). Edited cases (many new to this edition) include substantial portions of original language of the court and competing arguments. The text presents a strong emphasis on ethics, international law, environmental law, and womens legal concerns. Each chapter starts with a Positive Law Ethical Problem and concludes with a Managers Ethical Dilemma.

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